



Caltrans Division of Research,
Innovation and System Information

Research

Notes

Planning
Policy
Programming

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Project Title:
UCLA Institute of Transportation Studies (ITS
Technology Transfer Program

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University of California Los Angeles Institute of Transportation Studies Technology Transfer Program

To support the University of California Los Angeles (UCLA) Institute of Transportation Studies University of California Transportation Center (UCTC) technology transfer program.

WHAT IS THE NEED?

This effort is designed to support the UCLA Institute of Transportation Studies UCTC (University of California Transportation Center) technology transfer program, which includes:

- UCLA Lake Arrowhead Symposium on the Transportation - Land Use - Environment Connection: Resilient Cities and Regions
- ACCESS Magazine: Expand web archive to include all 44 back issues
- Bicycle Data Clearinghouse: working to support Caltrans & others
- Downtown Los Angeles Forum on Land Use, Transportation, and the Environment
- Transportation Lecture Series Webcast

WHAT ARE WE DOING?

- UCLA Lake Arrowhead Symposium on the Transportation - Land Use - Environment Connection. The unique signature of this series is its balance of both scholarly and practice-oriented presentations and ideological perspectives.
- The ACCESS Magazine Website Update. This activity includes publishing all past ACCESS issues to its new website, accessmagazine.org, using more up-to-date web design standards and allowing for more utilization of social media and Google analytics to track and enhance reach. The archive will include search features by author, topic, and publication issue.



DRISI provides solutions and
knowledge that improves
California's transportation system

- Originally funded by LA County Metro and the Southern California Association of Governments (SCAG), the Bicycle Data Clearinghouse is the go-to website for Southern California bicycle and pedestrian counts. This information enables Caltrans to evaluate its investments in active transportation, to understand how activity is distributed throughout that state, and to gain a better understanding of behavior and safety for these modes.
- Downtown Los Angeles Event on Transportation. The eighth annual downtown event will follow three highly-successful Complete Streets-themed events, followed by our 2014 event of Digital Cities: Smarter Transportation. During the reporting period, we invited and confirmed many of the speakers and opened registration for the event.
- Lecture Series and Webcast. Each year the UCLA Institute of Transportation Studies organizes a Transportation Lecture Series in which speakers from widely varying backgrounds are invited to the UCLA campus and to venues around Southern California to speak to students, faculty, and transportation professionals.

WHAT IS OUR GOAL?

The UCLA Institute of Transportation Studies (ITS) is one of the leading transportation policy research centers in the U.S. Each year dozens of ITS faculty, students, and research staff collaborate on a wide array of transportation policy and planning studies, ranging from an analysis of the travel trends and transportation needs of immigrants and low-income workers, to the testing and evaluation of innovative fare programs to increase public transit use. Our goals are to (1) support and disseminate research on ways to improve transportation systems in metropolitan Los Angeles, California, the U.S., and around the world, and (2) to support the education of students for careers in transportation policy and planning.

WHAT IS THE BENEFIT?

The UCLA Institute of Transportation Studies (ITS) conducts research and community outreach projects that further the goal of Caltrans to provide excellence in public transportation for California. ITS studies the use and usability of transportation systems and provides Caltrans

with data that have profound implications for future policy, growth, and improvement. The data are then disseminated to local community members, politicians, students, and faculty across California through events and publications.

WHAT IS THE PROGRESS TO DATE?

We have begun planning the 2015 Arrowhead Symposium on the Transportation - Land Use - Environment Connection by contacting potential speakers and creating a list of potential invites. This year's subject will be changes in urban and regional planning. The event is scheduled for October 18 - 20.

For 22 years beginning in 1991, Caltrans funded ACCESS Magazine. In May 2015, we completed the project to put all archives of ACCESS Magazine on a modern, social-media friendly website to ensure that the body of articles would be Google searchable and continue to be available on modern computing devices. The articles are also searchable by author, topic, and issue.

For the Bicycle Count Data Clearinghouse, we explored how the clearinghouse can accept data from automatic counters. This included adding new tables to the database and understanding how to translate a sample of automatic counter data to our manual count database.

For the Downtown Forum, we invited speakers from 4 of the 6 panels and were confirming their presence. We were also finalizing the content of the session descriptions. We worked with US DOT Secretary Anthony Foxx's office to confirm his presence as the keynote speaker.

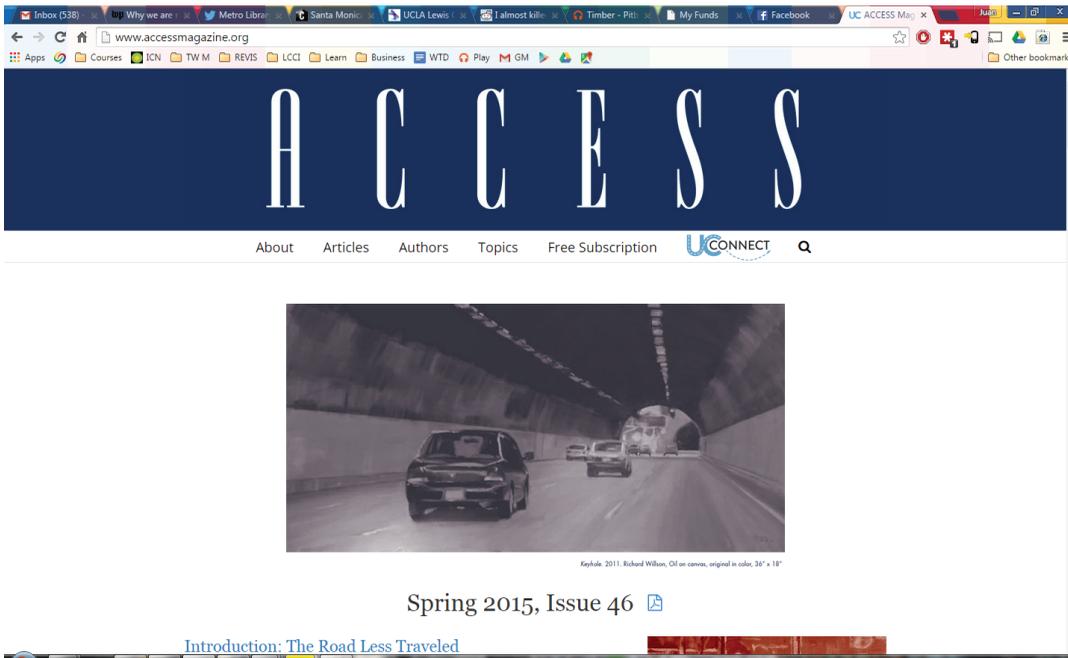
UCLA Lake Arrowhead Symposium on the Transportation -
Land Use - Environment Connection



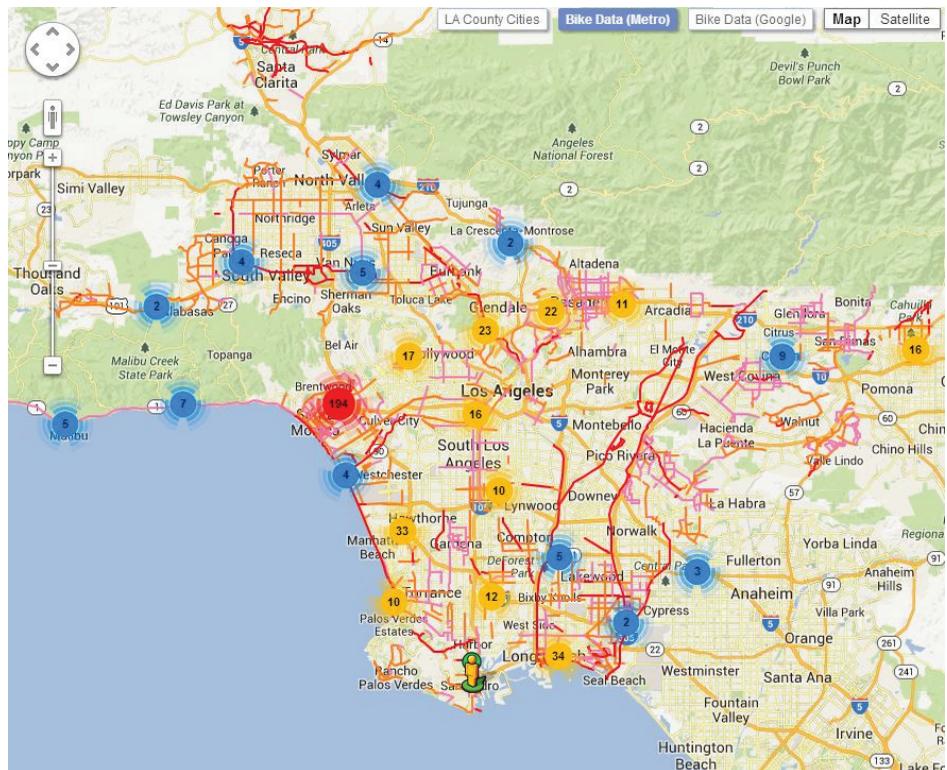
Above: LADOT General Manager Seleta Reynolds and NYCDOT Deputy Commissioner Ryan Russo at the Downtown Los Angeles Event on Transportation

Left: Los Angeles Metro CEO Phillip Washington and US DOT Secretary Anthony Foxx at the evening companion event to the Downtown Los Angeles Event on Transportation

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ACCESS Magazine Website
(www.accessmagazine.org)



Bike Data Clearinghouse Website (www.bikecounts.luskin.ucla.edu)

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